

Why You Should Invest In Whisky Casks



Key Facts:

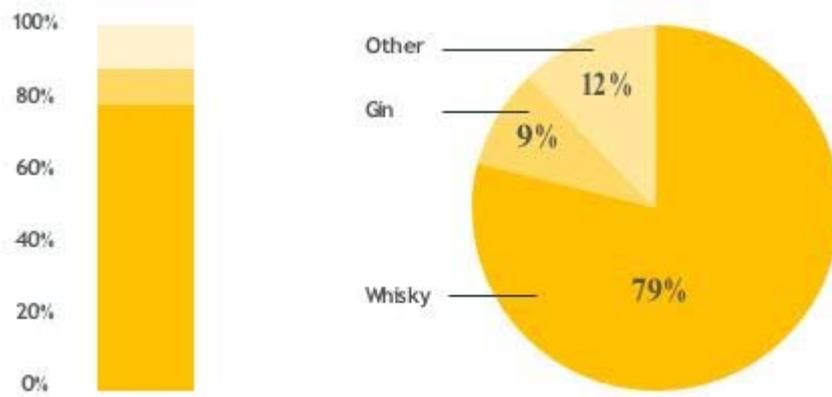
- Over the last 10 years, rare whisky is up 582% compared with art which is up 147% and coins which is up 197%.

- 85% of a Single Malt flavour comes from the cask.
- The rarer the whisky the greater the potential for greater returns.
- In 2018 there was a rise of rare whisky sold at auction of 29% from the previous year.
- Scotch Whisky exports reached a record level of £4.7 billion in 2018.

How Big Is The Market?

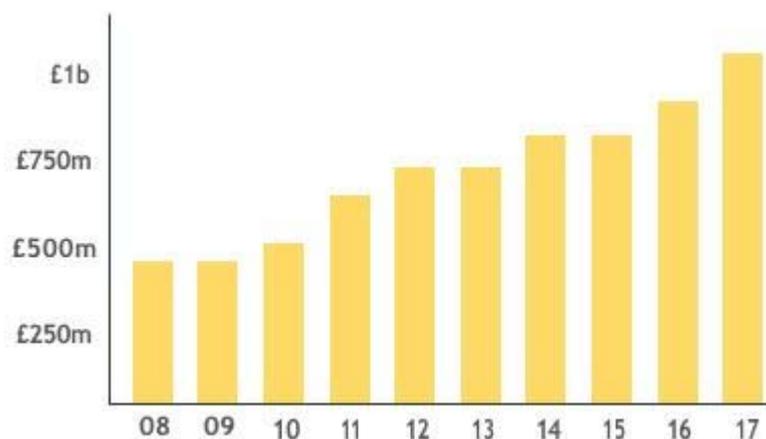
Rare whisky is currently ranked number 1 in the Knight Frank Luxury Investment Index as the asset with the biggest potential return, having achieved 40% value growth in the past year and a 582% increase since 2009.

Scotch whisky accounts for 79% of all spirits exported from the UK. In 2019, UK companies added £449 million to the value of the spirits export from the UK. Almost 80% of this growth was the result of an additional £359 million of scotch whisky.



Exports of Scotch whisky hit a record high last year. Her Majesty's Revenue and Customs (HMRC) data found exports grew 7.8% by value to £4.7 billion.

UK Scotch Exports 2008 - 2017 Scotch Whisky Association & HMRC:



According to BBC, the number of bottles exported in 2018 reached record levels, growing by 3.6% to £1.28 billion.

Blended Scotch achieved global exports of just over £3billion in 2018 while exports of single malts rose by 11.3% to £1.3billion.

Bulk Whisky for bottling abroad and bottled single and blended grain whisky exports together amounted to £359million.

The United States became the first billion-pound overseas market for Scotch whisky in value in 2018, growing to £1.04billion last year.

How It Works:

- Purchase a cask for £2,400.00.
- Your cask is insured once purchased.
- Maturation of your whisky cask begins in a bonded location and a certificate of ownership is issued to you.
- The more time whisky spends in the cask, the more valuable it becomes to you with targeted annual returns of between 10 - 15%.
- The greater potential return is achieved by sourcing a superior product from the offset.
- Sell your cask anytime you wish after 3 years.
- Keep 100% of the profits - No capital gains tax to pay. HMRC class whisky as a perishable asset meaning you get to keep all the profits as no tax is payable when you exit the investment.

If you would like more information or if you are interesting in purchasing a cask contact us on 011 486 2500 or info@globallocal.co.za

Whisky Investments Compliance Comment

The following is the appropriate extract of the comments made by the Compliance Officer of Global & Local Investment Advisors (GLIA), Global & Local Asset Management (GLAM) and Quirky Investments HK Limited on the compliance requirements with reference to the sales of whisky casks to GLIA clients: The sale of whisky casks is not considered to be a financial product and thus does not fall under the auspices of the Financial Services Conduct Authority and further these products are not protected under the ombudsman of the Financial Advisory and Intermediary Services in terms of the FAIS Act.